



NEDERLANDS PMU ∴ CONGRES

2nd Dutch PMU Congress 2023

SPONSORSHIP INFORMATION
FOR BUSINESS2BUSINESS & STUDIOS

INVITATION SPONSORING 2ND DUTCH PMU CONGRESS

It is a pleasure to invite you to the 2nd Dutch PMU Congress. The Congress will take place on 6 and 7 October 2023 in Ridderkerk, 'under the smoke of Rotterdam'.

The NPC will gather participants from all over the world in the field of:

- Permanent make up
- Pigment research
- Microneedling
- Safe removal
- Innovations and developments
- Medical pigmentation (dermatography)
- International Masterclasses
- Lectures by doctors and scientists
- Safety & hygiene (GGD / NVWA)

With this brochure we would like to present the possibilities for you and your company, training institute or salon to support NPC with a sponsorship.



ORGANIZATION

Nederlands PMU Conges
info@nederlandspmucongres.nl
www.nederlandspmucongres.nl/en

YOUR MAIN BENEFITS OF A SPONSORSHIP

ASIDE FROM THE GREAT ATTENTION AND HIGH VISIBILITY OF YOUR COMPANY, YOU WILL ALSO PROFIT FROM THE FOLLOW- ING BENEFITS.

As a company:

1. You show that you take responsibility for your industry.
2. You strengthen your expert status.
3. You reach new customers nationally and internationally.
4. You strengthen your business and increase awareness.
5. You increase the influence of your business within your industry.
6. You expand your network to experts from different fields.

As trade professional:

1. You demonstrate that you take responsibility for your customers safety.
2. You strengthen your expert status.
3. You reach many new customers.
4. You expand your network to experts in existing or new business areas.
5. You can get super-high quality social media content.
6. You will be recognized and acknowledged within the industry and shared across various media.

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WE EXPECT A LOT OF
ATTENTION AND VISITORS

THIS YEAR WE HAVE UNIQUE SUPPORT FROM MANY NL AND
EUROPEAN COMPANIES AND TRAINERS. ALMOST 300
VISITORS FROM HOME AND ABROAD.



The NPC2023 will reach a very large audience and gather a lot of participants on site and online.

Multiple European PMU companies, cosmetic associations, doctors, international trainers and big other names are inviting their members to participate in the NPC2023. Meanwhile, 75% of the tickets sold.

We would like to thank the following special brands for their sponsorship.

SkinQuip



DERMA SR



PMU MAGAZINE.NL



If you are interested in becoming a collaboration partner with your business/salon, please contact us by emailing info@nederlandspmucongres.nl

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BRAND VISIBILITY SELECTION OF DRAFTS

We offer several benefits. You can choose a sponsorship package that suits you. We are happy to help you choose the right package.

BENEFITS	COMPANY	STUDIO
Congress tickets all access	4 tickets (worth €1180 for employees)	1 ticket (worth €295 for PMU artists)
Logo and short introduction at NPC website	Yes	Yes
Usage of our "Supporter Badge" on your website and Social Media	Yes	Yes
A social media kit (images, logos and ready to post assets (text included)	Yes	Yes
A certificate for your studio or office	Yes	Yes
A sticker for your shop window	No	Yes
Logo and company description in program booklet / large onscreen	Yes	Yes
Named sponsorships on websites / social media	Yes	Yes
	€1.250	€750

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INFORMATION FOR YOU AS A SPONSOR

GENERAL INFORMATION

We are delighted that you are interested in sponsoring the NPC. As organizers, we want to assure you that we will do everything we can to make this sponsorship valuable to you.

We are convinced that sponsoring the NPC is a rewarding investment for you.

In order to provide you with the best possible advice and support, we have our partner at our side who supports us with their expertise. Together we will do our best to provide you with individual and professional support.

Organizer contact

SkinQuip

info@skinquip.nl
+31 085 760 07 31

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INTERESTED? LET'S TALK!

THANK YOU FOR YOUR INTEREST IN A SPONSORSHIP.

I would be very happy to explain all details regarding a sponsorship in a personal meeting.

With kind regards,

Anoesh Shahbandarian-Vroomman
CEO SkinQuip
www.skinquip.nl

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Phone: +31 085 - 760 07 31



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